inpixon

Digital Solutions

Effortless for readers and advertisers, great return for publications

The Digital Solution Combo: ePublication, eTearsheets and eInvoice.

ePublication

The newest member of the Shoom Digital Solutions family, ePublication provides publishers a with replica edition that is simple to publish and even easier to read.

Mobile friendly
- Readers can use an iOS or Android app, or a browser, so your publication travels wherever they do

Interactive
- Include slideshows and 360 degree images for a richer ad experience
- Add polling and surveys to engage readers
- Integrate video and audio into ads *and* news content
- Readers can share images, articles or complete editions via social media

Customizable
- Each edition can have a unique description for internet search engine visibility
- Determine the depth of archives available
- Tailor colors and icons for corporate branding

eTearsheets

Provide tearsheets within hours of publication using Shoom's simple, intuitive interface.

- Virtually all national and major advertisers and agencies are already using Shoom
- Optional emails send advertisers a link directly to their ads
- Extensive archive lets users search a for a single ad or an entire campaign across multiple publications
- Simple web interface requires no additional software
- Drive incremental revenue using Shoom Sales Tools

eInvoice

Secure access
- Secure notification sent to preselected recipients
- Password-protected web interface is accessible wherever advertisers have internet access
- Invoice links are encrypted for added security
- Publication selects administrators

Streamline accounts receivable
- Designate unlimited number of recipients
- Track recipients' viewing activity
- Secure archive accessible by staff and advertisers

Simple Administration
- Invoices can be sent any time, and batch processed
- Integrates seamlessly with link from invoice to eTearsheets

Shoom by Inpixon provides digital solutions and cost saving services for the publishing industry, ad agencies and advertisers. Our products range from digital tear sheets and invoices to integrated sales tools for publishers, built from our extensive information network. As an industry partner, we develop products and tools for future needs.